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## PROCEEDING

International Conference on Vocational Education and Training (ICVET) 2014

"Empowering Vocational Education and Training to Elevate National Economic Growth"

Yogyakarta State University, Indonesia 14 May 2014















# PROCEEDINGS 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON VOCATIONAL EDUCATION AND TRAINING (ICVET) May 14<sup>th</sup>,2014

"EMPOWERING VOCATIONAL EDUCATION AND TRAINING TO ELEVATE NATIONAL ECONOMIC GROWTH"



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GRADUATE PROGRAM COLABORATION WITH ENGINEERING FACULTY, YOGYAKARTA STATE UNIVERSITY May 14<sup>th</sup>, 2014

## EMPOWERING VOCATIONAL EDUCATION AND TRAINING TO ELEVATE NATIONAL ECONOMIC GROWTH

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#### Title:

## EMPOWERING VOCATIONAL EDUCATION AND TRAINING TO ELEVATE NATIONAL ECONOMIC GROWTH

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## Empowering Vocational Education and Training to Elevate National Economic Growth

Welcome to the 3<sup>rd</sup> annual INTERNATIONAL CONFERENCE ON VOCATIONAL EDUCATION AND TRAINING (ICVET2014).

Educational practices today encounter the challenge of skills gap as the demand for diversity of skills qualification both in business and industry have not been fulfilled by the qualified workforce, particularly in the fields of technical and specialized skills. The unsuccessful attempt to meet this demand has resulted the high unemployment rate and sluggish economic growth. Vocational Education and Training (VET) has the potential to take responsibility in developing opportunities to address these challenges through closing skills gaps, reducing unemployment, and accelerating economic growth as well as to play a crucial role in a social and economy development of a nation.

Addition to having the opportunity in contributing completed above problems, another fact encountered VET in the presence of unfavorable situation, especially in its ability to meet the demands of VET qualification and fulfill meet of learning out comes. In the new economic environment, VET is more expected to produce an educated, skilled, and motivated work force. In this condition, the current issue is not so much about the value and importance of VET but how to ensure its relevance, responsiveness and added value in an increasingly national economy growth.

This conference provides the opportunity for teachers/lecturers, educational practitioners, and stakeholders as well to share knowledge, experiences, and research findings relevant in contributing ideas and considerations for the implementation of VET policy-making in order to strengthen the national economic development and employment demands.

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### Dear friends and colleagues,

distinguished speakers: Prof. Dr. Thomas Kohler (TU Dresden Germany), Dr. Margarita Pavlova (Griffith University Australia), Dr. Lomovtseva Natalya (The Russian State Vocational Pedagogical University), Dr. Numyoot Songthanapitak (RMULT Thailand) distinguished guests & participants, ladies & gentlemen

Good morning, May peace and God's blessing be upon you all.

In this precious occation, let me extend to you all my warmest greetings and welcome to Yogyakarta, especially to our invited speakers who have come a long way to Jogjakarta. We indeed feel honoured to have the opportunity to host this conference, the 3rd International Conference on Vocational Education & Training, attended by academicians & educational practitioners who have deep concerns for Vocational Education & Training (VET).

I am particularly happy with the theme of this conference "Empowering Vocational Education & Training to Elevate National Economic Growth" for some reasons. First, I believe vocational education is facing various problems that we have to solve immediately. The qualified workforce has to be improved to fulfill the demand in business & industry. Then, VET has the potential to take the responsibility in accelerating economic growth as well as to play crucial role in the social & economic development of a nation, and developing opportunities to address these challenges by removing skills gaps & reducing unemployment.

In addition, gender equality is a challenge to increase the quality of VET. The other challenge of VET is to produce an educated, skilled, & motivated workforce that is suitable with the industrial needs. The implementation of VET policy-making in order to strengthen the national economic development & employment demands is the key issue of this conference. In this regard, we can certainly share our experience and best practices in this conference.

Finally, I would like to thank you all for participating in the conference. May we have fruitful discussions today.

Chairperson,

Dr. Putu Sudira

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## COMPARISON BETWEEN THE DACUM AND WORK PROCESS ANALYSIS FOR VOCATIONAL SCHOOL CURRICULUM DEVELOPMENT TO MEET WORKPLACE NEED

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#### Abstract

Curriculum development to meet workplace need of vocational education can be reached through a number of procedures. A procedure for the development of the curriculum used by vocational education experts from ITB Germany is work process analysis (WPA). The result of WPA is the steps of the task. The education experts in the United States and Canada use DACUM (Development a Curriculum). The result of DACUM is: duties and tasks of an occupation. This paper will compare the two curriculum development procedures. The aspects to be compared are: the steps, the results obtained, the time required, the number of personnel involved, advantages, and disadvantages.

**Keywords**: work process analysis, DACUM, vocational

#### 1. Introduction

According to Law no. 20 of 2003 on National Education System in Indonesia, the curriculum is a set of plans regarding the arrangements content, and learning materials methods used as a guide implementation of learning activities to achieve specific educational goals. The purpose of education is mainly determined by the type of education. namelv: general education. vocational education. academic. professional, vocational higher education, religious, and special. Content and teaching materials developed in accordance with the level of education, while learning how to implement activities include teaching methods and evaluation of learning. Therefore, it can be said the quality of education at all levels and types depend on the implemented curriculum.

Development of curriculum content can be implemented in several ways, namely: philosophical approach, introspective. DACUM, functional, and analysis tasks (Soekamto: 90, 1988). Each expansion of the curriculum content has advantages and disadvantages. Advantages and disadvantages are closely related to the purpose of learning that is tailored to the type of education. The expansion of the public school curriculum and vocational education is different. Due to the different nature especially for educational purposes, it must be adapted to the needs of graduate competencies.

Philosophical, introspective, and functional approach normally appropriate to develop academic education curriculum content. While the DACUM approach and analysis tasks appropriate for developing curriculum in vocational education. DACUM useexpert workers as participants who can be invited to discuss and develop some duties and tasks of a particular occupation. Approach to curriculum development is especially developed by the American and Canadian education.

Faculty members of vocational of technical education ITB University of Bremen produced a Work Process Analysis (WPA) to develop vocational education curriculum. WPA emphasizes the development process of a major expansion of work into the content of the curriculum through the process of observation in the workplace. WPA is the result of the measures implemented in the form of a specific job in the workshop.

Based on the above expression, then this article will be described in the development of curriculum content by using the DACUM and WPA. Based on the expression of these components are then compared to know the advantages and disadvantages of each process. The results

of this study are expected to contribute to curriculum development in vocational education in Indonesia.

## 2. DACUM

The first references to DACUM were in 1966 where it began in its very early stages as a new approach to curriculum development with Iowa Job Corps at Clinton, Iowa. Following used by Nova Scotia NewStart, Inc, in 1968.DACUM was adopted by Holland College in Charlottetown P.E.I Canada, in 1969 through the efforts of thenpresident Donald Glendenning and program specialist Larry Coffin (Norton and Moser, 2008).

DACUM is an acronym for developing a curriculum. It is a one or two day storyboarding process that provides a picture of what the worker does in terms of duties, tasks, knowledge, skills, traits and in some cases the tools the worker uses. The information is presented in graphic chart form and can include information on critical and frequently performed tasks and the training needs of workers (http://www.dacum.org/). Other expert **DACUM** state that (Developing Curriculum) is a job-oriented task analysis process which seeks to answer what skills and knowledge are required to perform a particular job at a certain proficiency level.

The DACUM process provides information about theoretical knowledge, practical skills, and personal attitudes or dispositions needed to equip a person to perform at a particular level (Dixon and Stricklin, 2014).

DACUM is based on three logical premises (Norton and Moser, 2008:1): (1) expert worker can describe and define their job/occupation more accurately anyone else, (2) an affective way to define job/occupation is to precisely describe the tasks that expert workers perform, (3) all tasks, in order to be performed correctly, demand the use of certain knowledge/skills, tools, and positive worker behaviors. Based on these three premises, the DACUM process is very effective for analyzing work in: professional, managerial, supervisor, technical, and skilled and semi-skilled levels. In other hand DACUM can use for conceptualize future jobs, and to analyze (selected duties) portions of occupation. At this time of the adoption of TQM, ISO 9000, the quality of the other's management system, DACUM is also often used to analyze several systems and processes in the industry. DACUM is used to find the duties and tasks for a job. The process of curriculum development using the DACUM follows the steps below Figure 1 (Norton, 2008: A-15).

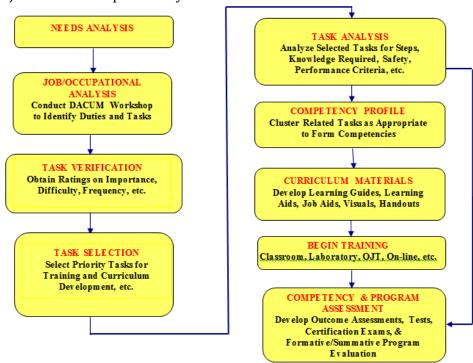


Figure 1. DACUM and SCID Process Flow Chart (Norton and Moser, 2008)

The results of research conducted by the manager of vocational education show results the use of DACUM for curriculum development. Dixon and Stricklin (2014) conducted a job analysis to identify the competency profile of an entry level CADD technician in North central Idaho. A total of seven expert workers from six companies participated. The results of the reach were: DACUM research chart The created consisted of 8 duty statements and 54 task statements. Conclusions of the studied: Effective facilitation helps to reduce selfserving biases. The panel of experts believed modified DACUM expedited development of a new DACUM Research Chart that is reflective of what is done in the region.

Another study conducted by Hyun-Sook,at all (2012), study was done to analyze the job of clinical research coordinators (CRCs). In this study, the roles of CRCs were defined using the DCUM job analysis method. After CRCs' job was defined and their duties and tasks were derived through DACUM job analysis, the duties and tasks were validated twice and finally, 12 duties and 78 tasks were obtained. For CRCs, the most important, difficult and frequent duties were participant management and research review/supervision organization administrative work. and the least important, difficult and frequent one was the management of research facilities and materials.

Johnsons (2010) developed job analysis for technicians in Geospatial in United States. This study was undertaken by the National Geospatial Technology (GeoTech) Center to assist in this effort to validate the DOLETA's occupation-specific workforce requirements. Validation is performed using the DACUM (Developing aCurriculum) jobanalysis technique, which relies on workers themselves to describe and define their jobs. Building on the strength of this approach, the GeoTech Center developed and applied a meta-analytic technique for consolidating multiple DACUM job analyses into a single national assessment. Using eight technician job analyses from across the country, this assessment identifies 55 common task categories, 35 knowledge and skill categories, and 27 behavior categories that are ranked and documented. This helps to clarify the job responsibilities of GIS technicians and complements the DOLETA's workforce information.

Based on some research results proved that the DACUM very effective in order to arrange the job analysis. According to Norton and Moser (2008:3).performing curriculum development using the DACUM than through interviews and observation are: (1) Group interactionpanel members freely share ideas and hitchhike on each other's contributions; (2) Brainstorming power energizedbrainstorming process is used several time to maximum advantage to identify all of the duties and tasks; (3) group synergyproperly facilitated, members of the group motivate and empower each other to produce a high quality product; (4) group consensus- members of the panel with the facilitator's guidance asses each contribution and refine it until agreement is reached; (5) future oriented- the panel is specially ask to specify future occupational trends and concerns that are likely to change their job in the future; (6) Employer/employee/learner buy-in - one the employer/employee/learner know that practicing expert workers identified the duties and tasks, support for the result of the analysis is greatly enhanced; (7) comprehensive outcome- when 5-12 expert workers are motivated and guided for two days by a qualified facilitator, all duties and task are usually identified along with the related general knowledge and skills, worker behaviors, tools and equipment, and future trends and concerns; (8) superior quality- it's the combination of the features already mentioned plus the fact that whenever one panel member speaks, the other members who are well qualified to do so, asses and modify contributions so as to maximize quality; (9) low cost- because of the highly efficient procedures used, a DACUM analysis can usually be completed in two days, thus greatly reducing the overall cost.

## 3. Work Process Analysis (WPA)

Technological advances are happening The auickly now. speed verv technological progress can not be followed by the school world, so that what is taught in vocational schools is different to that of the world of work / industrial world. The gap will continue to happen when the content of curriculum development based on the concept that only happened in the past, but graduates will work in the future (3 or 4 years). WPA will solve the problem because the content of the curriculum based on the result of work in the industry, especially at shop floor level, which is currently taking place.

Stop 1	Step 2	Step 3
Step 1 Analysis of	Vocational	
		Work process
overall	educational	analysis
occupational	scientific task	Work process
impact	analysis	knowledge
Sector analysis	Expert	Expert
case studies	skilled	workshop
	worker	
	Workshop 1	_
. ↓	. ↓	1
Change of	Relevant	Knowledge
skilled work	work	and skills
	coherences	incorporated
	and tasks	in
		occupational
		work
Dimensions of	Expert	Differentiation
skilled work	skilled	of work tasks
	worker	
	Workshop 2	
(Occupational)	Evaluation of	Work process
Educational	work tasks	studies
concept		
V		
Interviews	Evaluation/	Differentiation
with sector	weighting of	and vocational
experts	work tasks	education plan
		•
Structurization		
of work		
contents		
	AID A stone (Cn.	S++1 2007)

Figure 2. WPA steps (Spöttl, 2007)

A work process is a complete flow of work aiming to complete an operational task and always has an output. Learning in vocational schools in Germany has changed from teaching and learning to focus on workplace (Schulte and Spöttl, 2012). WPA consists of three steps: (1) analyzing of overall occupational impact, (2) vocational educational scientific task analysis, and (3) work process analysis – work process knowledge. Third step is basically consisted of a case study and interviews, workshops twice with experts skilled worker, and a one-time workshop with experts. WPA step such as the Figure 2 (Spöttl, 2007).

The results of Spöttl (2007) studied on car maintenance workshop raised four levels of work, namely: (1) Level 1: the car is entity: the basic service; (2) Level 2: the car and its architecture: service and wear repair; (3) Level 3: the car and its aggregates: trouble shooting and repair; and (4) Level 4: the car and its construction: experts diagnosis and repair. Research result in recycling sector found four levels, namely: (1) level 1: recycling and the principle of the material flows; (2) level 2: material closed loops; (3) level 3: used material and their utilization; and (4) level 4: used material in recycling plants.

Based on the description above, it can be said that the WPA produce the level of work in a particular sector. Level depicts the development of a skill level from novice to Each level contains learning opportunities which are determined by the corporate work tasks as a crystallization point of organizational forms of corporate processes and the business. Therefore, it can be argued that work-based learning process is needed in the vocational school. Skills and knowledge taught in a particular sector should be analyzed carefully in order to appropriate the necessary competencies among graduates of vocational schools and the world of work can be improved.

ITB, University of Bremen found WPA for the development of vocational education curriculum. Vocational education institutions in other countries have not implemented the WPA inthe development the content of the curriculum.

## 4. Comparison between DACUM and WPA

Based on the description of the two processes of curriculum development above, it can be compared to the components (Table 1). The following will be compared regarding: the user, of participants, output, process, time used, and advantages.

Based on Table 1 it can be concluded that both the curriculum development process differs in: process, time, and the results obtained. About which one is better, can not be decided in this paper due to the use of a process is highly dependent on the objectives to be achieved.

#### 5. Conclusions

From the description and comparison of the above, it can be concluded:

- 1) DACUM is appropriate to develop duties and tasks to the needs of the task analysis and curriculum development of vocational education
- 2) Work process analysis is appropriate to develop the level of occupation, especially in workshops level
- DACUM and WPA have their own advantages and can be used both for the development of vocational education curriculum.

## Recommendation

Development of vocational education curriculum, especially in Indonesia, should not only use the philosophy and introspection approach. DACUM and WPA should be used to develop vocational education curriculum in order to increase the relevance of what is taught in schools and the needs of the workforce.

Table 1. Comparison between DACUM and WPA

Components	DACUM	WPA
Uses By	Community College, Universities, Training Center, Industries	ITB University of Bremen
Participants	DACUM facilitator, and expert workers (5 12 people)	Researchers, expert workers, and experts (the number of people is depend on sector of occupation
Output	Duties and Tasks	Level of occupations
Overall Process	Focus Group Discussion	Analysis, interviews, workshops, observation studies
Time used	2 days	No specific time (depend on sector of occupation)
Advantage	Can use for all occupation	Use for shop floor work
Location of developm ent process	Implemented in a discussion room, and not necessary to come to workplace	Discussion room / workshop. Must have unlimited access at the workshop

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